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# Mohamed Habib ZITOUNA

Phd in Economics

Assistant Professor at the High School of Economic and Commercial Sciences of Tunis  
(ESSECT-Tunisia)

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Born on July 21 1975 in Tunis (Tunisia)  
Citizenship : Tunisian  
Married (2 childs)  
Languages : Arabic, French, English  
Computer Skills : Microsoft Office, Maple, STATA, L<sup>A</sup>T<sub>E</sub>X, Illustrator

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2004-	ASSISTANT PROFESSOR AT ESSEC OF TUNIS (MAÎTRE ASSISTANT).
2002-2004	ASSISTANT AT PARIS I PANTHÉON SORBONNE UNIVERSITY (ATER).
1999-2002	FELLOW OF THE FRENCH GOVERNMENT (COOPERATION FELLOWSHIP).
1998-1999	FELLOW OF THE TUNISIAN GOVERNMENT.

## **Education**

2008	HABILITATION DIPLOMA (TUNISIAN EXAM FOR SUPERVISING THESIS). Faculty of Economic and Management Sciences of Tunis
2004	PHD THESIS IN ECONOMICS. University of Paris 1  ▷ <i>Title : Libéralisation Commerciale et Interactions Stratégiques des Firmes Multinationales : analyses théoriques et empiriques.</i> Jury : Lionel Fontagné (Supervisor), Didier Laussel (Referee), Thierry Mayer, Jean-Louis Mucchielli, Peter Neary (Referee) , Jean-Marc Siroën.
1999	DEA (MASTER 2) - INTERNATIONAL AND DEVELOPMENT ECONOMICS. University of Paris 1 ▷ <i>Dissertation : Rules of origin in Free Trade Agreements (Supervised by Lionel Fontagné).</i>
1998	MASTER 1 - INTERNATIONAL ECONOMICS. Faculty of Economics Science and Management Tunis, Tunisia

## Teaching

- 2004- ESSEC of Tunis  
▷ *International Business, International macroeconomics, International Finance, International Trade, Monetary Economics, International Monetary Issues.*
- 2000-2004 Paris I and Marne La Vallée University  
▷ *Lectures in International Trade, International Monetary Relations, Statistics, Macroeconomics, Mathematics.*

## Research Interests

Multinational Firms and FDI, International Trade, Industrial Organization

## Publications

Bertrand O., Zitouna H., (2008), "Efficiency Gains and Foreign Takeovers : Remoteness Matters". *International Journal of Banking, Accounting And Finance*, 1(4), 314-339.

Kousnetzoff N., Mirza D., Zitouna H., (2008), "Prix du pétrole, coûts de transport et Mondialisation". *La Lettre du CEPII* 282

Bertrand O., Zitouna H., (2008), "Domestic versus cross-border acquisitions : which impact on the target firms' performance ?", *Applied Economics*, 40(17), 2221-2238.  
▷ *IUI Working Paper 647, 2005 (The Research Institute of industrial Economics, University of Stockholm).*

Bertrand O., Mucchielli J.-L., Zitouna H., (2007), "Location Choices of Multinational Firms : The Case of Mergers and Acquisitions", *Journal of Economic Integration*, 22(1), 181-209.  
▷ *HWWA DISCUSSION PAPER 274 (Hamburg Institute of International Economics).*

Bertrand O., Zitouna H., (2006), "Trade Liberalization and Industrial Restructuring : the role of Cross-Border Mergers and Acquisitions", *Journal of Economics and Management Strategy*, 15(2), 479-515.  
▷ *Cahiers de la Maison des Sciences Économiques, série blanche [2003.54].*

Montout S., Zitouna H., (2005), "Does North-South Integration Affect Multinational Firms' Strategies ?", *Review of International Economics*, 13(3), 485-500.  
▷ *Cahiers de la Maison des Sciences Economiques, série blanche [2002.76].* ▷ *ETSG Working Paper.*

Bertrand O., Mucchielli J.-L., Zitouna H., (2005), "Les Déterminants de la localisation des F&A transfrontalières : une application aux opérations des années 1990", *Revue de l'OFCE*, 94, Juillet .

Montout S., Mucchielli J.-L., Zitouna H., (2005), "Investissements directs étrangers, stratégies des multinationales et échanges inter et intrafirme(s)" In SESSI (ed.), **L'industrie en France et la mondialisation**, chapitre 4, pp. 69-109  
▷ *Document de travail de l'OCDE DSTI/EAS/IND/SWP(2003)4.*

Montout S., Zitouna H., (2004), "North-South Integration and Multinationals : The case of the Automobile Industry in Mexico", In T. Mayer and J-L Mucchielli (Eds.), **Multinational Firms' Location and New Economic Geography**, Cheltenham : Edward Elgar, chapitre 4, pp : 76-89.

### Ongoing Research and other working papers

Mirza D., Zitouna H., (2009), "Oil Prices, Geography and Endogenous Regionalism : Too Much Ado About (Almost) Nothing".

Chebbi H., Zitouna H., (2009), "Openness and Environmental Degradation : The case of CO2 emissions in Tunisia".

Bertrand O., Zitouna H., (2008), "Time zones and the location of foreign direct investment : The case of cross-border mergers and acquisitions", mimeo.

Zitouna H., (2002), "Globalization, Fragmentation and Intra-Firm Trade". **Cahiers de la Maison des Sciences Économiques**, série blanche [2002.17].

### Communications

"Oil Prices, Geography and Endogenous Regionalism : Too Much Ado About (Almost) Nothing", with D. Mirza  
▷ *LEGI* (2009). ▷ *ELSNIT* (2008).

"Time zones and the location of foreign direct investment : The case of cross-border mergers and acquisitions", with O. Bertrand  
▷ *CEAFE* (2008).

"Efficiency Gains and Foreign Takeovers : Remoteness Matters", with O. Bertrand  
▷ *LIEI* (2008), *LEGI* (2007), *IIBC* (2007).

"M&A and target firms' performance : are cross-border M&A different ? Some Evidence from French firm-level data", with O. Bertrand  
▷ *EEA* (2005) *JMA* (2005).

"Trade Liberalization and Industrial Restructuring : the role of Cross-Border Mergers and Acquisitions", with O. Bertrand  
▷ *REFI* (2004), *ADRES* (2004), *TEAM* (2002).

"Location Choices of Multinational Firms : The Case of Mergers and Acquisitions", with O. Bertrand & J.-L. Mucchielli  
▷ *CEPR* (2004), *AFSE* (2003).

"Investissements directs étrangers, stratégies des multinationales et échanges inter et intra-firmes : une application aux investissements en France", with S. Montout & J.-L. Mucchielli  
▷ *SESSI* (2004), *OECD* (2003).

"Does North-South Integration affect Multinational Firms' Strategies ?", with S. Montout  
▷ *TEAM* (2002), *AFSE* (2002), *ETSG* (2002), *EARIE* (2002), *GDR EFI*, (2002).

"Globalization, Fragmentation and Intra-Firm Trade"  
▷ *EARIE* (2002), *GDR EFI* (2002), *RES* (2002), *TEAM* (2002), *GRECOS* (2001), *SESAME* (2001).

"French Multinational Firms, Vertical versus Horizontal Direct Investment : Assessment through Intra-Firm Trade", with I. Soubaya  
▷ *GDR EFI* (2001), *ETSG*(2001).

"Multinational firms and Host Country Industry"  
▷ *ETSG* (2001), *META*(2001), *GDR EFI*(2000).

## **Referee reports :**

▷ *Applied Economics*. ▷ *Journal of International Economics*. ▷ *Review of Urban and Regional Development Studies*. ▷ *Économie Internationale*. ▷ *Economic Journal*.